**Priority:** X Mental Health  □ Healthy Behaviors

**Goal:** To improve access to mental health and substance abuse services and supports, including prevention, early intervention and treatment for all Delawareans.

**Strategy:** Integrate care throughout the lifetime.

**Description:**

Note: The Action Plan must include consideration of the social determinants of health, causes of higher health risks and poorer health outcomes of specific populations, health inequities and policy changes needed to accomplish the identified health objectives.

<table>
<thead>
<tr>
<th>Objective</th>
<th>SMART format</th>
<th>Activities</th>
<th>Responsible Person or Agency</th>
<th>Timeline</th>
<th>Evaluation Measures</th>
<th>Accomplishments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Objective 1: Actively engage in the implementation of Delaware’s State Health Care Innovation Plan</td>
<td>Activity 1.1: Assist with the identification of behavioral health provider incentives to adopt Electronic Medical Records (EMR).</td>
<td>Delaware Center for Health Innovation Medical Society of Delaware Delaware Health Care Association FQHC’s Delaware Health Information Network Delaware Department of Insurance</td>
<td></td>
<td></td>
<td>Outcome 1.1: % of behavioral health providers who use Electronic Medical Records Outcome 1.2: % of behavioral health providers who submit data to the DHIN</td>
<td></td>
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</tbody>
</table>

http://www.naccho.org/topics/infrastructure/mapp/framework/index.cfm

Mobilizing for Action through Planning and Partnerships (MAPP) is a community-driven strategic planning tool for improving community health.
Activity 1.2: Support the expansion of the Delaware Health Information Network (DHIN) so that providers and consumers of behavioral health services can access health information from any place and any time.

Activity 1.3: Promote a model of care coordination that includes better integration with behavioral health providers.

Outcome 1.3:

% of behavioral health providers who are employed by a hospital or health system

Delaware Center for Health Innovation (DCHI) Clinical Committee Behavioral Health Working Group established.

First meeting October 2016

9/2016
Activity 1.4: Educate Delawareans about informed decision making about health care including behavioral health services

| Outcome 1.4: # of target communications developed |
| Outcome 1.4: # of consumers reached though social media and other outlets |

Patient and Consumer subcommittee of the DCHI provided communications team feedback on possible content and structure for DCHI website
- Reviewed animated tools/videos as a method to engage patients
- Viewed video on shortcomings of current patient experience when interacting with health systems

Media messages being developed and AB&C engaged for media development

8/2015

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