Committee meetings have not been held in 2017.

Additional committee meetings (semiannual) will be scheduled once committee members updated
Utilize CORE (Community Outreach, Referral and Early Intervention) program to raise awareness among providers and boarder community.

- Focus on recognizing the signs of psychotic disorders among adolescents and treatment resources available
- Statewide with special emphasis on Northern New Castle County and Sussex reaching diverse populations
- Partner Agencies: DSAMH, DPHP (lead)
- Strategy 4 will focus on anti-stigma efforts which are parallel to the early intervention and treatment efforts.
  - We will capture number of anti-stigma presentations and number of participants reached.
4.1 Data

- **2016:**
  - Reached over 366 participants in over 25 awareness activities

- **First Half of 2017 – Changing to Semiannual**
  - Pending reports
4.2 Objective

- Utilize HelpIsHereDE.org (online resource) to raise awareness of substance use and addictive disorders assessment and treatment resources.

  - Partner Agencies: DSAMH, DPBH (lead)
  - Focus on youth and young adults
  - Evaluation Measures:
    - Semiannual reporting on number of times site is accessed
4.2 Objective Continued

- Utilize marketing resources, social media and exhibiting to raise awareness of this resource.

  - Evaluation Measures:
    - Quarterly reporting on marketing efforts, exhibit events, and number of social media posts.
    - Work group is investigating whether it’s possible to track if website referral was successful & was the info helpful.
Objective 4.2 Data

- Site Launched in 2014
- End of 2017: 274,791 visits to the site.
  - 74,120 Unique Visitors
## Objective 4.2 Data

<table>
<thead>
<tr>
<th>Page Title</th>
<th>Pageviews</th>
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<tbody>
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<td>/Here-for-me/Binge-Drinking</td>
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<td>/Resource-Guide</td>
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4.3 Objective

- Utilize Crisis Intervention Team (CIT) Training program for law enforcement to measure awareness efforts.
  - Status – CIT training is in its Fourth year (pilot class in 2014), 6 classes completed to date.
  - Evaluation Measures:
    - Semiannual reports on updated numbers of LE personnel trained.
    - Semiannual reports on number of community based resources participating in community resource fairs.
4.3 Objective

- March 2017 – 40 Graduates
  - 17 community resources featured at Resource Fair
- October 2017 – TBD
  - Pending