

# DELAWARE STATE HEALTH IMPROVEMENT PLAN

ASSURE INFRASTRUCTURE NECESSARY TO INCREASE  
ADOPTION OF HE/AL  
*STRATEGY 2: BUILD SUPPORT FOR CHANGE*

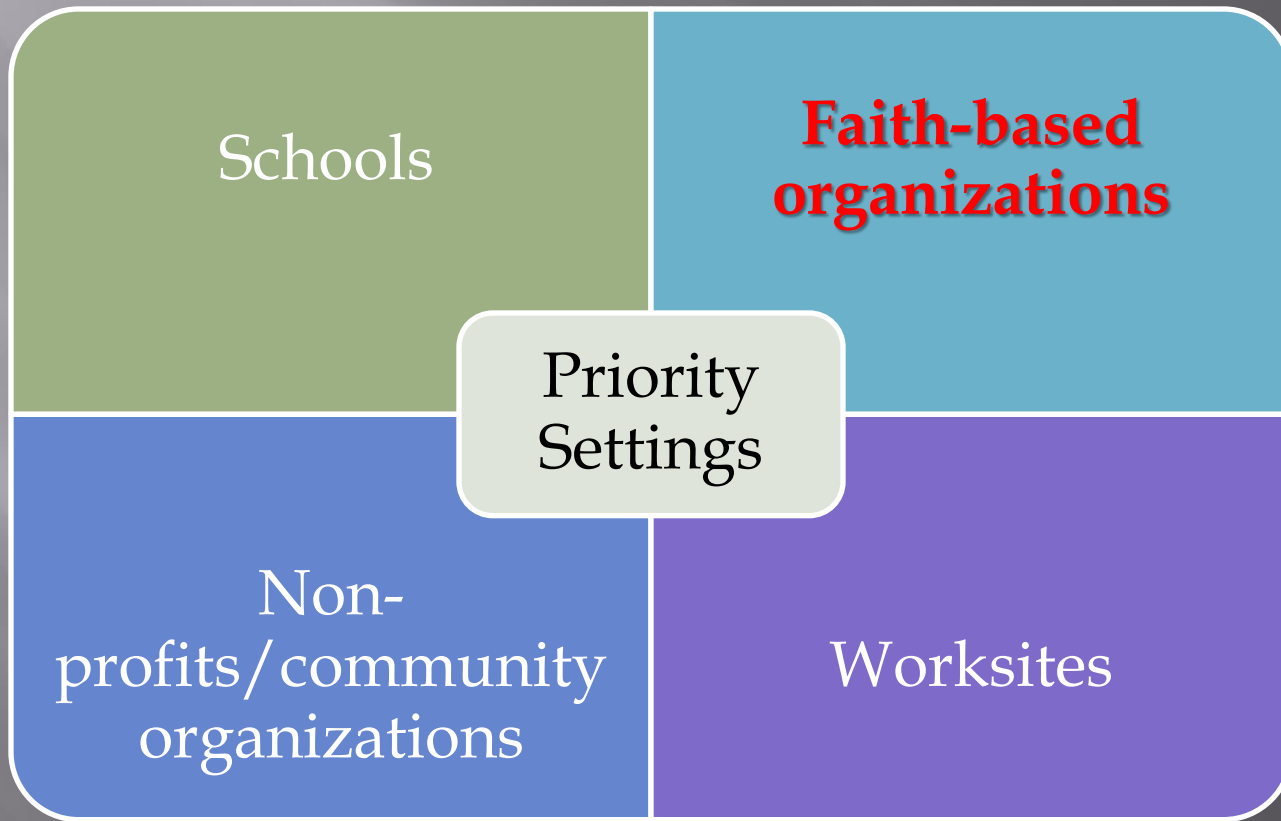
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# Build Support for Change



# Identify Priority Settings



# Stakeholder Advocacy Strategy

## Convene Stakeholders

Contract a facilitator to lead outreach

DPH Health Behavior Strategy(s) recommended

## Develop Strategies

Aligns with NPS recommendations

Community Assessment(s)

# Mobilize Network for Advocacy

*Motivate  
the Frist  
State*

brand and  
messaging  
is  
developed

MTFS

secures:

- Over 2600 users
- Log over 100K healthy activities
- Raise \$39,948 for Delaware Charities



June-  
October,  
2015

- Community Organizations do outreach and raise awareness & participation

April 22, 2016  
MTFS  
Inaugural  
Celebration