DELAWARE STATE HEALTH IMPROVEMENT PLAN

ASSURE INFRASTRUCTURE NECESSARY TO INCREASE ADOPTION OF HE/AL STRATEGY 2: BUILD SUPPORT FOR CHANGE

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Build Support for Change

Identify Stakeholders • Identify
Priority
Settings
• Identify
Key
Informants

Create Advocacy Strategy Stakeholder training & development
 Develop strategies based on policyrelated issues

Mobilize Stakeholders

- Messaging
- Engaging participants
- Convening &Surveying champions

Identify Priority Settings

Schools Faith-based organizations

Priority Settings

Nonprofits/community organizations

Worksites

Stakeholder Advocacy Strategy

Convene Stakeholders

Contract a facilitator to lead outreach

DPH Health Behavior Strategy(s) recommended Develop Strategies

Aligns with NPS recommendations

Community Assessment(s)

Mobilize Network for Advocacy

Motivate the Frist State

brand and messaging is developed

MTFS

secures:

- Over 2600 users
- Log over 100K healthy activities
- Raise \$39,948 for Delaware Charities









June-October, 2015

Community
 Organizations
 do outreach
 and raise
 awareness &
 participation

April 22, 2016 MTFS

Inaugural Celebration