**Goal 1, Strategy 2**

**STRATEGY:** Healthy Behaviors - Build support for Δ

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**Ways that coalition members can support the implementation of this strategy's objectives:**

- Use SHIP coalition as a mechanism for reporting and setting activities to other coalitions (e.g., DE, TC, etc.)
- Town Hall(s) within each county so that the public may be informed of activities
- Clear understanding of mission/vision/goals of other coalition & create a mechanism for reporting back to help support alignment - not happy @ a macro-level

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**What challenges exist specific to the implementation of this strategy’s objectives:**

- Connecting strategies - need a communication strategy & how does SHIP connect to other strategies like SHIP strategy... etc.

- Needed (obviously)

- How often are “back-bone” of each strategy coming together? Different decision-makers at each meeting.

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**Ways the above challenges can be addressed or overcome, (this can and probably should overlap to some degree with the first query):**

- DPH will coordinate forums
  - Lastly the interviews
  - Synthesize information

- When identify what each coalition is doing & DPH (or?) needs & recognize how to support their work

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* - DE Readiness Teams