

Goal 1, Strategy 2

STRATEGY: Healthy Behaviors - Build support for Δ

Ways that coalition members can support the implementation of this strategy's objectives:

- use SHIP coalition as a mechanism for reporting out SHIP activities to other coalitions (i.e. De Heed)
- Town Hall(s) w/in each county so that [public] may be informed of activities
- * Clear understanding of mission/vision/goals of other coalitions & create a mechanism for reporting back
- * To help support alignment - not happy @ a macro-level

- time line needs to be re-adjusted.

- before key informant interviews

What challenges exist specific to the implementation of this strategy's objectives:

- competing messages - need a communication strategy i.e. how does SHIP connect to SLIP connect to state strategy... etc.
- resources (obviously)
- how often are "back-bones" of each strategy coming together. different decisions made @ each meeting. how does it come together. - no consistency

Ways the above challenges can be addressed or overcome, (this can - and probably should - overlap to some degree with the first query):

- DPH1 will coordinate forums
 - do the interviews
 - synthesize information
- "champion" is hard to get - they don't want more added to their plate
- when identify what each coalition is doing. PPH (?) needs to recognize how to support their work

← others?

what is function of SHIP in relation to DSAM, CHOP, etc...

* - DE Readiness Teams