**Goal 2; Strategy 4**

**STRATEGY:** Increase Awareness of Mental Health Issues.

### Ways that coalition members can support the implementation of this strategy's objectives:

- **Understand past successes and challenges so that we don't make the same mistakes & improve on others.** → Key informant interviews.
- **Work on language use (Substance Use Disorder) messaging campaigns.**
- **Understand what grants, orgs, etc are already doing so that we can leverage/tweak them.**
- **Divert ppl who may in corrections due to MH to get services → Awareness among judges/courts and help them divert ppl.**
  - **Need to raise awareness to key stakeholders (i.e. Comm supports).**
  - **Pre-arrest education → Awareness among law enforcement.**

### What challenges exist specific to the implementation of this strategy's objectives:

- **Can't promote awareness about resources that don't exist (ex: housing).**
- **Support systems have to work together and buy-in to the same lens. (Understand the resources and how they need to be mobilized).**

### Ways the above challenges can be addressed or overcome, (this can – and probably should – overlap to some degree with the first query):

- **Break down silos**
- **Consistent language**
- **Collective impact.**
- **Enhance communication strategies/b/e agencies so that things don't slip through the cracks.**
- **Understand all of the roles across the state that can impact our cause.**