



**The Delaware
State Health
Improvement
Plan**

**Annual
Report
2015**

The Delaware Public Health Institute

About SHIP

The goal of Delaware's first State Health Improvement Plan was to provide an ongoing, systematic, coordinated, quality improvement process in the state. To accomplish this goal, the DE SHIP utilizes a collaborative planning process bolstered by a strategic planning framework that incorporated the perspectives, resources, accountability, structure and direction to the process.

Mission

To continually address core health issues in the state of Delaware through a collaborative network of stakeholders dedicated to shared visions for the improvement of population health.

A framework was needed to move efficiently through the state health improvement initiative. The nationally recognized Mobilizing for Action through Planning and Partnership, or MAPP, process developed by the National Association of County and City Health Officials was selected to facilitate the initiative.

The MAPP framework divides the health improvement process into six phases (Figure 1) which align with deliverables for the Delaware SHIP (Table 1). Each phase builds on the information gathered in the previous phases. The three steps of Plan, Implement, and Evaluate can be performed repeatedly in a continuous quality improvement model.



Table 1. SHIP Deliverables and Corresponding MAPP Phases.

SHIP Deliverables		MAPP Phases
Community Health Improvement Process Report	Community Health Assessment	1. Organizing 2. Visioning
	Community Health Profile	3. MAPP Assessments 4. Strategic Issues
	Community Health Improvement Plan	5. Goals/Strategies 6. Action Cycle

History of SHIP

- The process began in 2011-2012
- Assess health status of Delawareans in a systematic, organized, and collaborative manner
 - Increase coordination and communication across silos
 - Address core issues for action

TOP 5 PUBLIC HEALTH ISSUES:

- 1) Access to clinical services;
- 2) Chronic disease prevention and control;
- 3) Health education/Health promotion;
- 4) Mental health; and
- 5) Community health

TOP 3 CATEGORIES OF FORCES OF CHANGE

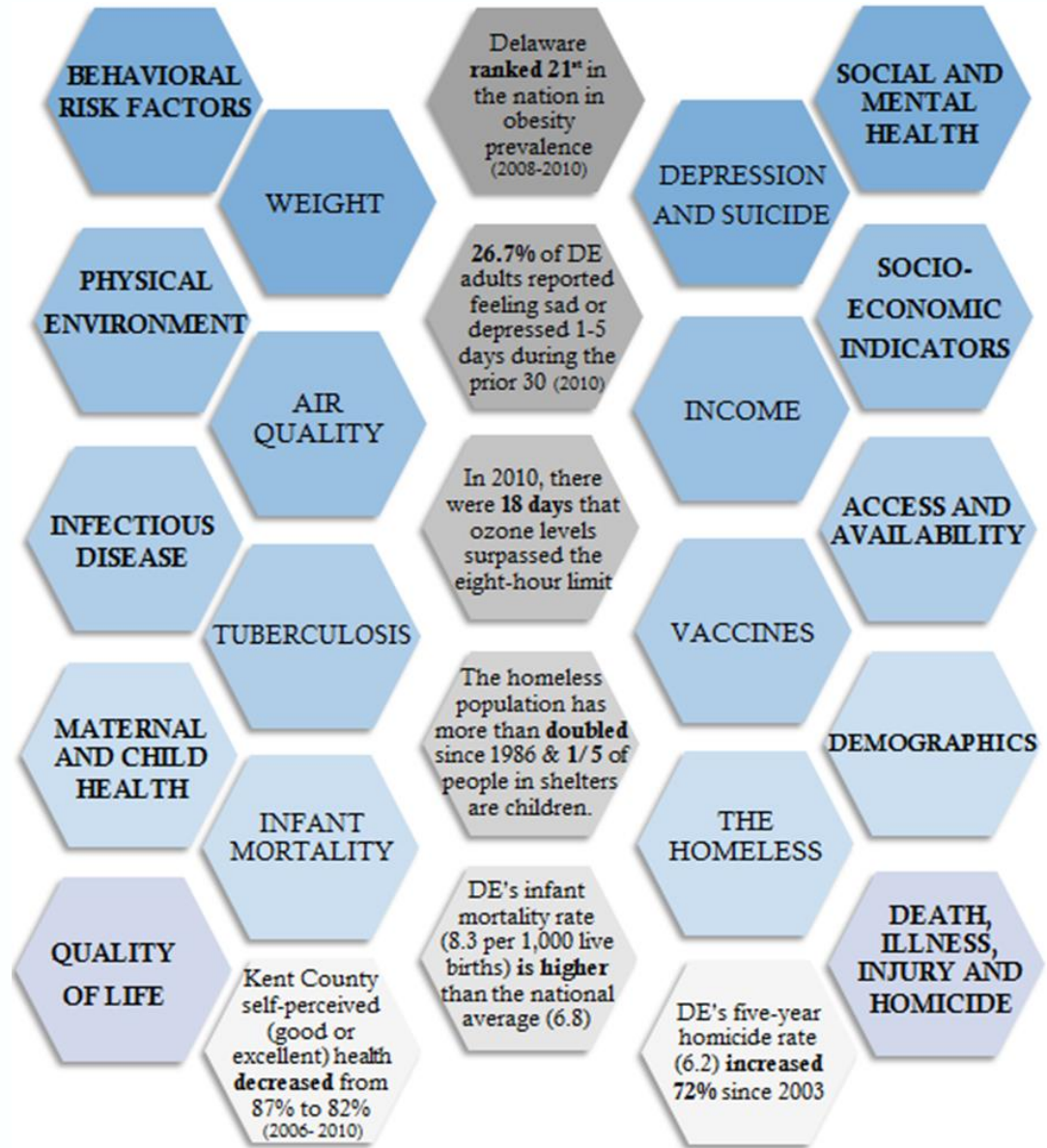
- 1) Social forces
- 2) Economic forces
- 3) Legal/Political forces



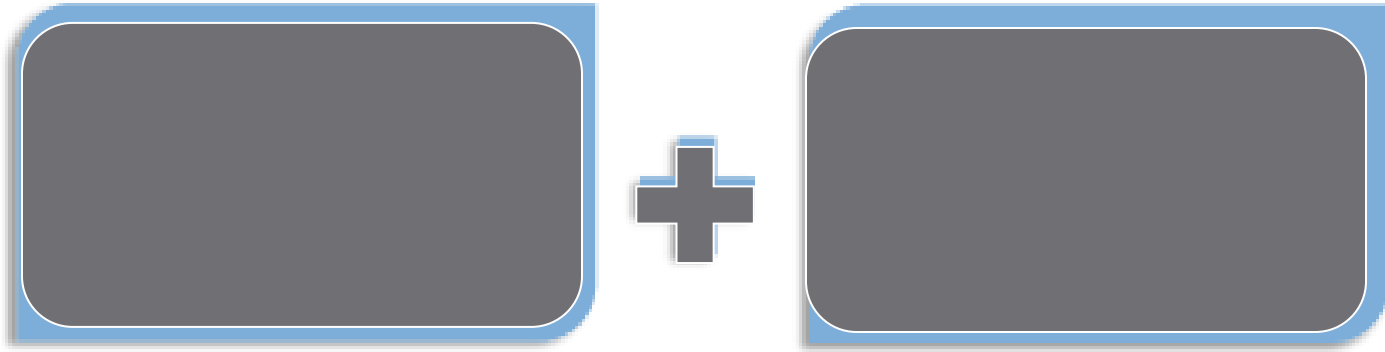
- 1) Physical locations;
- 2) Community resources;
- 3) Institutions/Businesses; and
- 4) People

PRIORITIZED GOALS:

1. Reduce obesity by promoting health diet and exercise;
2. Increase access to healthy foods;
3. Reduce tobacco and tobacco substitute use;
4. Reduce substance misuse;
5. Improve the built environment to promote walking, biking, etc.;
6. Increase transportation to healthcare and behavioral health services; and
7. Improve access to behavioral/ mental health services.



The Action Cycle



Work Groups

Goal 1:

Healthy Lifestyles

Assure an Infrastructure Necessary to Increase the Adoption of Healthy Eating and Active Living

1. Maximize and develop resources
2. Build support for change
3. Optimize alignment and coordination efforts

Goal 2:

Access to Mental Health

Improve Access to Mental Health and Substance Abuse Services and Supports, Including Prevention, Early Intervention, and Treatment for all Delawareans

1. Integrate care through the lifetime
2. Enhance the mental/behavioral health workforce
3. Improved early detection, screening, and early intervention, prevention
4. Increase awareness of mental health issues

Accomplishments

- **Developed “Motivate the First State” pilot physical activity initiative**
- **Identified an incentive based fundraising tool to track participation and move contributions and began development**

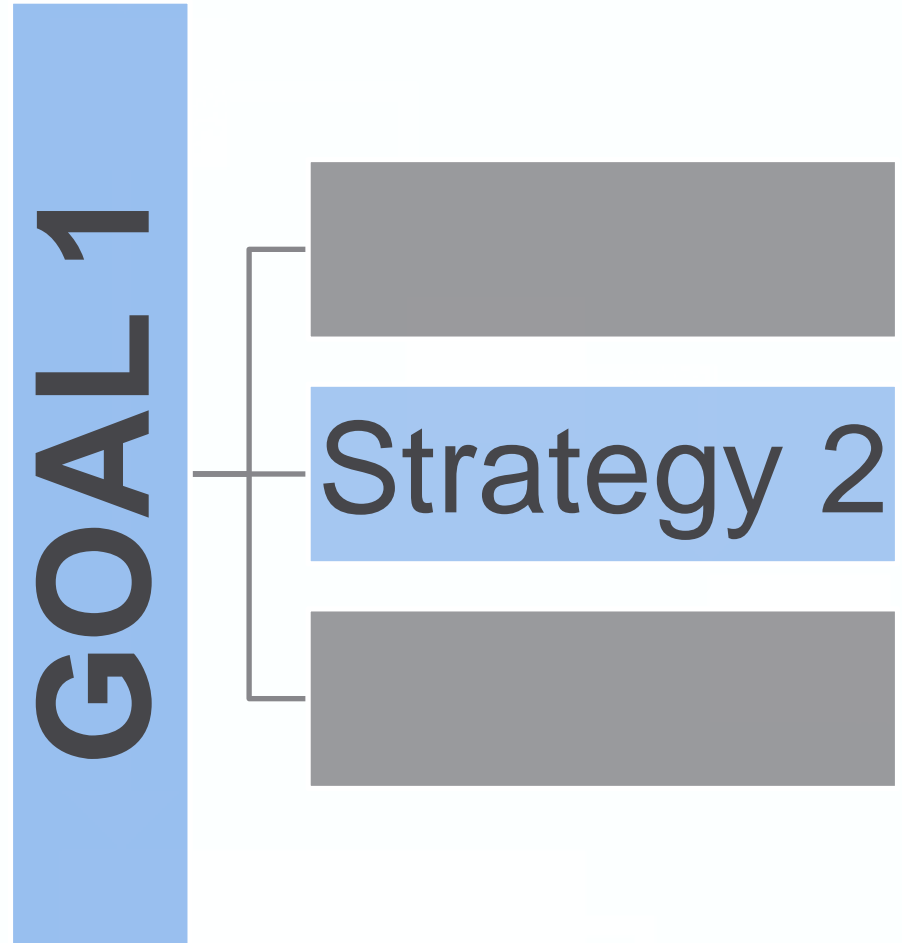
GOAL 1

Strategy 1



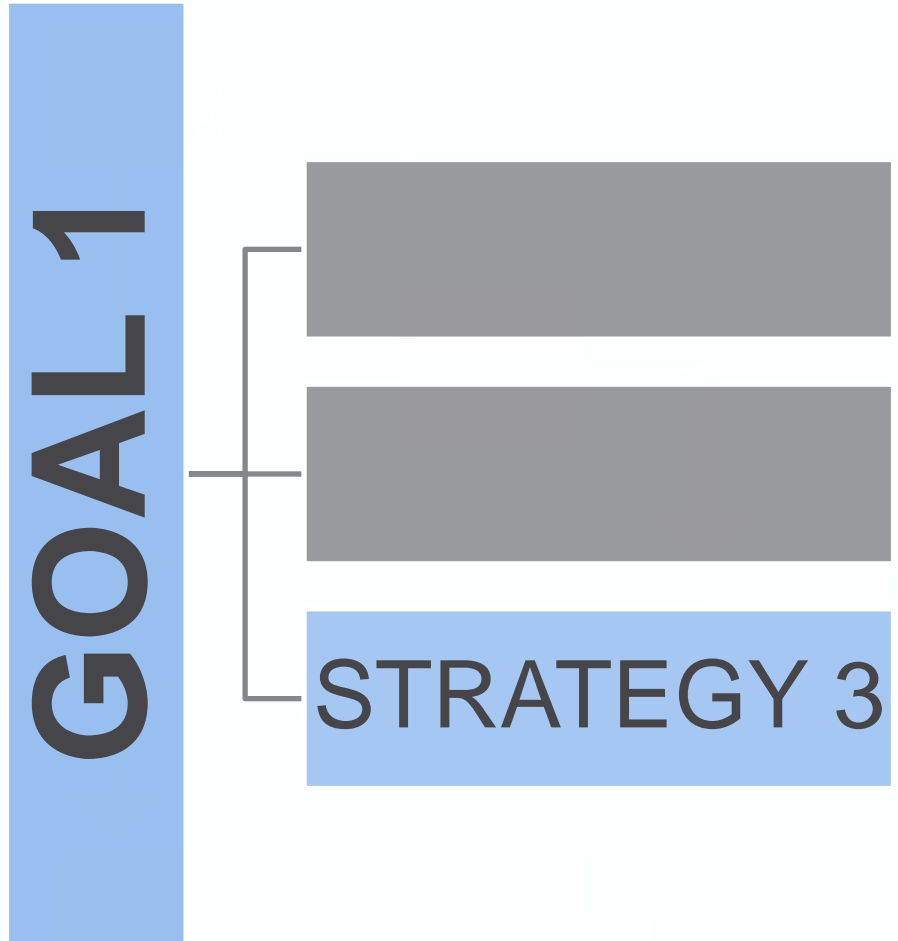
Accomplishments

- **Identified key stakeholders and decision makers within priority settings**
- **Created a strategy for stakeholder advocacy**
- **Mobilized a network of stakeholders to advocate**



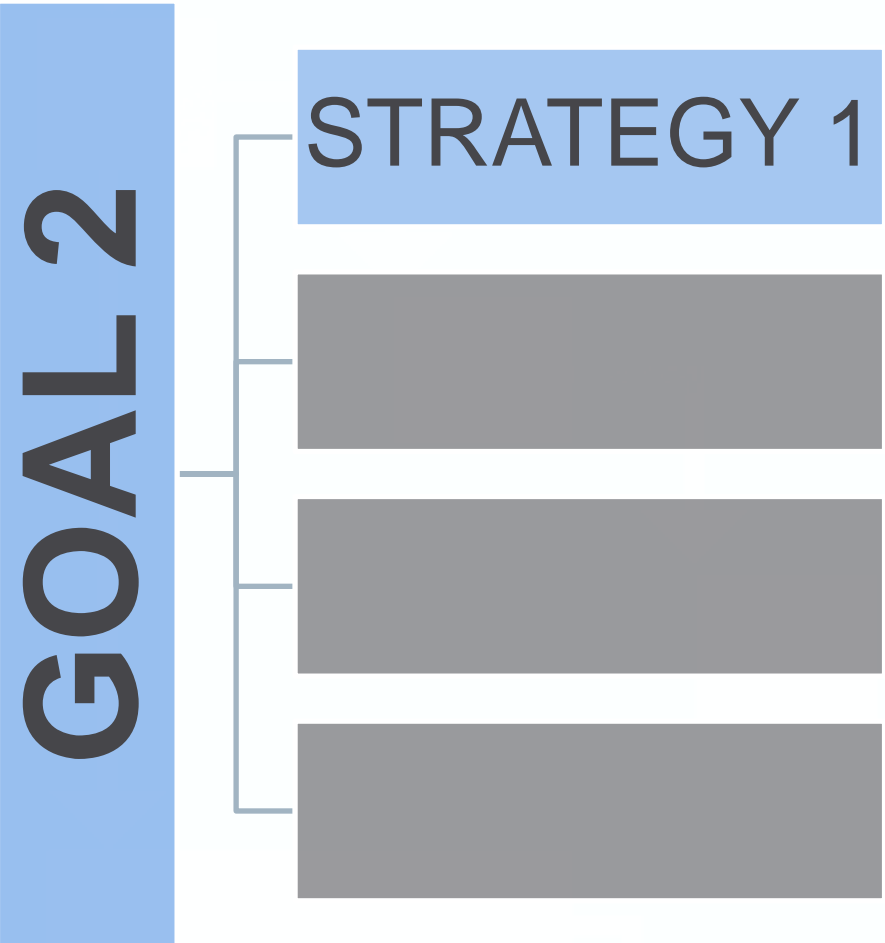
Accomplishments

- Identified efforts involving healthy eating and active living in DE
- Analyzed data to identify gaps and made recommendations
- Selected strategies for each behavior based on recommendations
- Selected recommendations and provided them to DPHI



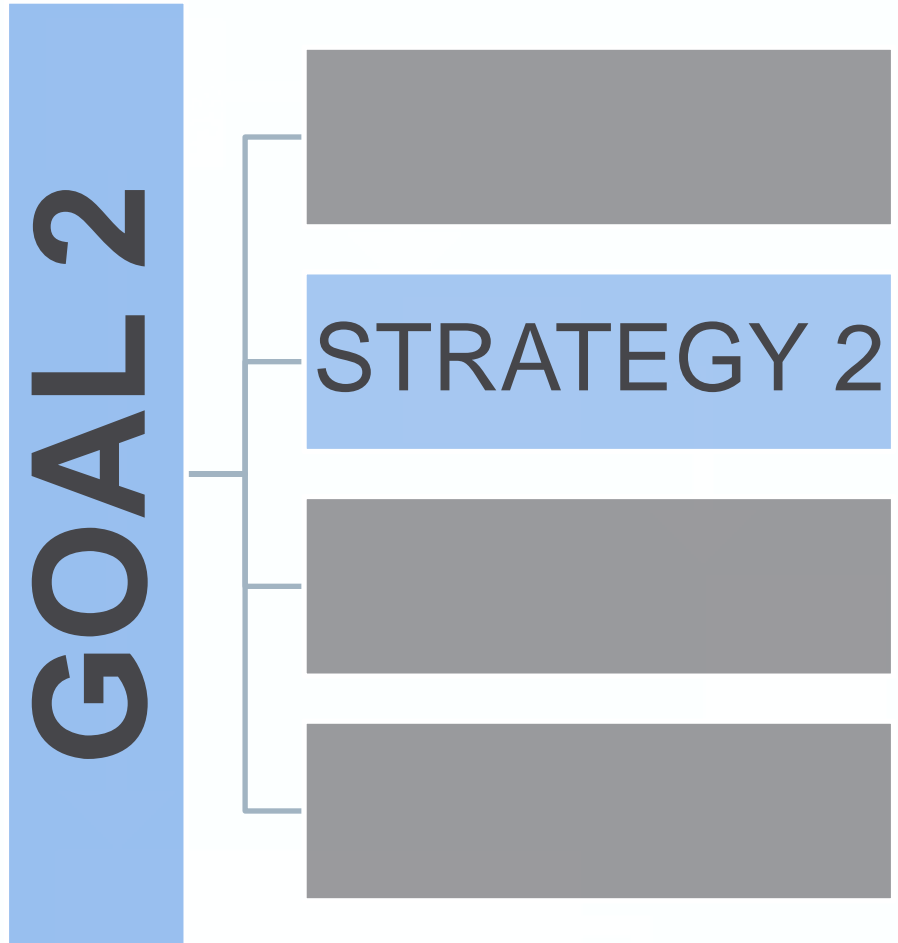
Accomplishments

- Actively engaged in the implementation of Delaware's State Health Care Innovation Plan



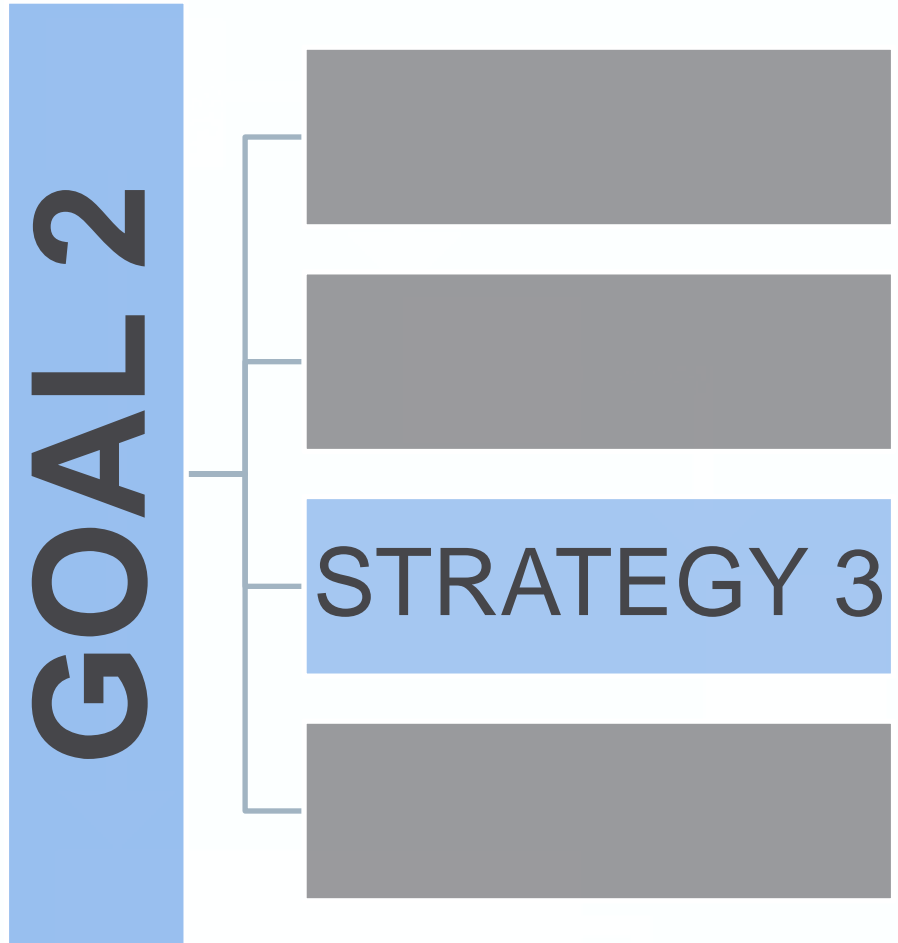
Accomplishments

- **Conducted a needs assessment of current behavioral health/mental health and substance abuse providers in DE**
- **Increased access to training resources related to behavioral healthcare**



Accomplishments

- **Implemented well-researched screening instruments and integrated systemic processes that assist in detection, management and prevention**
- **Trained first-level interventionists, community members and providers to recognize, assist, and link individuals to services and resources**



Accomplishments

- Utilize CORE program to raise awareness among providers and community
- Position trained first level interventionists to raise awareness of psychotic illnesses and resources
- Utilize HelpsHereDE.org to raise awareness of substance use and addictive disorders
- Develop marketing resources and social media to raise awareness of CORE and HelpsHereDE.org

GOAL 2



STRATEGY 4

Infrastructure Accomplishments

Establish and maintain SHIP coalition

Newsletter

Mission and vision

Bylaws

Semi-Annual Meetings

State Health Assessment

Assessment plan

3-year process finalized

Revised SHIP

Revision process plan

3-year process finalized

Tracking and Implementation

Communication

Webpage

Quarterly updates

Updating Delaware's State Health Improvement Plan

- 1. Establish an assessment work group/committee**
 1. Co-manage and monitor deliverables
- 2. Develop a timeline for the update process**
- 3. Evaluate the current SHIP**
 1. Trends in benchmark health data from 2012
 2. Survey steering committee
 1. Infrastructure
 3. Survey strategy leaders
 1. Process evaluation
 4. Coalition-wide questionnaire
 1. Quality improvement
 2. Perceptions
- 4. Conduct a State Health Assessment (SHA)**
 1. Build on previous assessments
 2. Identify indicators for assessment
 3. Identify resources for data
 4. Expand stakeholder engagement
 5. Identify special populations
 6. Interpret findings and draft a revised DE SHIP

Community Themes and Strengths Assessment

Collect information that will provide a deep understanding of the issues residents feel are important.

Local Public Health System Assessment

Collect information to identify capacity and capability of local public health system.

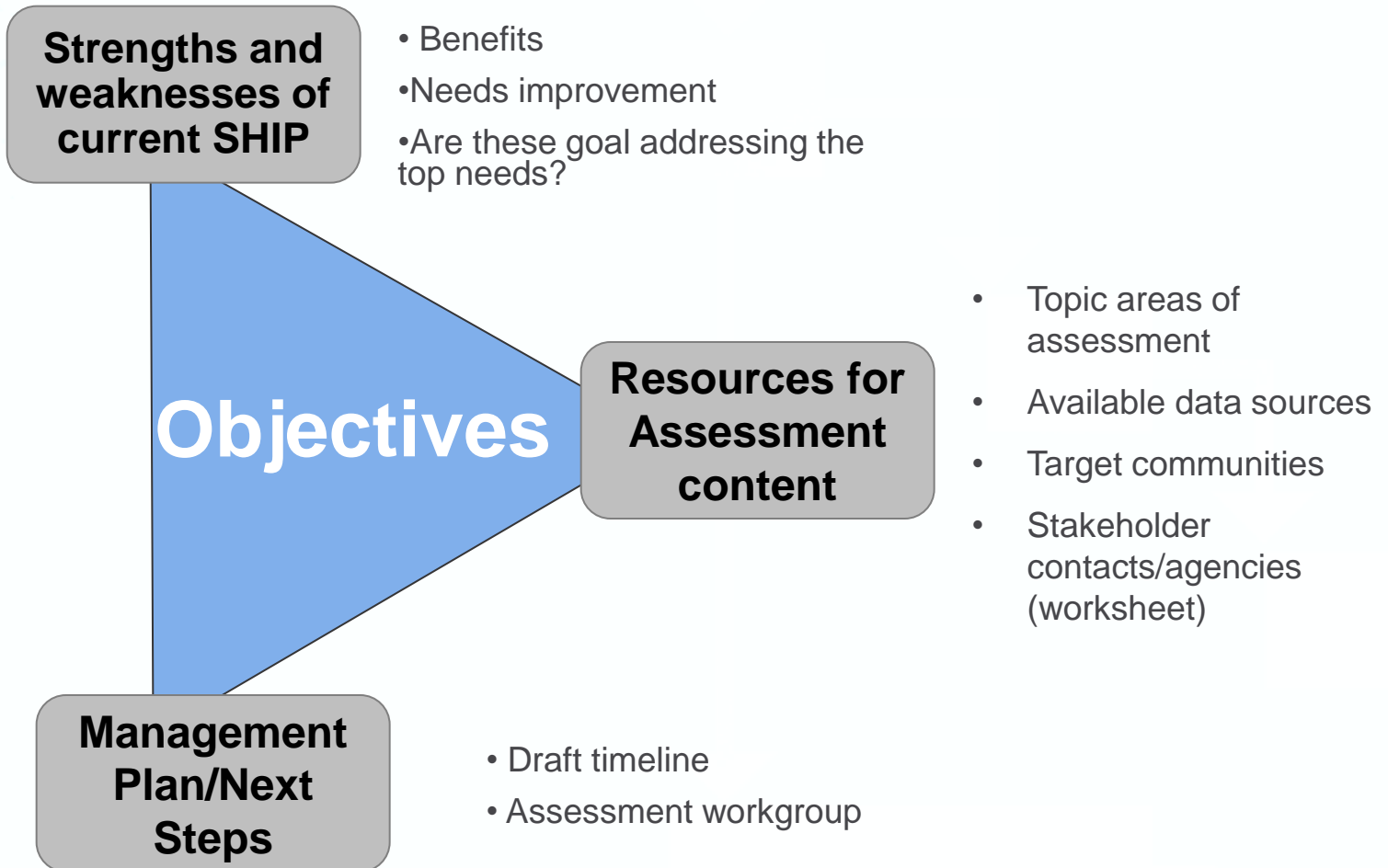
Community Health Status Assessment

Collect information to answer the questions "How healthy are our residents?" and "What does our health status look like?"

Forces of Change Assessment

Focuses on the identification of forces such as legislation, technology, and other impending changes that affect the health of our community.

Kick-off Meeting



Additional Information

SHIP resources:

SHIP webpage: www.delawarephi.org

DPHI is the first and only public health institute in Delaware.

RESOURCES

Mission: Strengthen and support public health services in Delaware through creative solutions and collaborations.

RESOURCES

SHIP
DELAWARE

The Delaware Public Health Institute (DPHI) shares information and resources with members and stakeholders to support public health services in the region.

DELAWARE STATE HEALTH IMPROVEMENT PLAN (SHIP)

DPHI is managing Delaware's first State Health Improvement Plan (SHIP), an initiative of the Delaware Division of Public Health.

DELAWARE HEALTH AND SOCIAL SERVICES
Division of Public Health

Questions/comments:

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